Hello.

My name is Marwan Ghostine and this is ~~my resume~~ my story

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Languages Arabic (Native),
English (Advanced)
French (Intermediate)

01 PROFESSIONAL SUMMARY

With 20 years of experience in design and over a decade leading creative teams, I've worked across branding, events, video, motion, and large-scale productions in **Beirut, Abu Dhabi, and Dubai.**

Today, as Senior Design and Project Manager, I manage projects end to end, from brief, budget, and scheduling to team leadership and final delivery. My client experience includes **Dubai Police, the UAE Presidential Guard, ADNOC, MBC Group, Rotana**, and others.

I specialize in turning briefs into finished work, building and leading multidisciplinary creative teams, and keeping projects, budgets, and timelines under control. I remain hands-on across design, video, motion, and generative AI, using new tools where they improve efficiency or strengthen the creative result.

Passionate about innovation and staying up-to-date of the latest design technologies, including advanced generative AI tools.

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02 SKILLS

Adobe Photoshop
Image editing
Photo manipulation
Digital painting

Adobe Illustrator
Corporate identity
Icons
Vector graphics

Adobe InDesign
Layout design
Print ready
Typography

CorelDRAW
Corporate identity
Icons
Vector graphics

Avid Media Composer
Film and TV editing
High-end post-production

Adobe Premiere Pro
Video editing
Film and video production
Motion graphics.

Adobe After Effects
Motion graphics
Visual effects
Compositing.

AutoCAD
2D CAD
Architecture
Engineering

Figma
Interface design
web design, prototyping
Mobile app design

Wordpress
Website creation
Content management
Theme

Framer
Visual web design
Prototyping
Publishing

SketchUp
Interior design
Product design

Proficient with most AI Tools

HeyGen · Seedance · Nano Banana · KLING · Eleven Labs · SUNO

Other Skills

Proficient in project management, leading teams to deliver high-quality results on time and within scope.

Skilled in ideation and presentation design, creating compelling visuals and strategic narratives.

Experienced in pre-press processes and printing, ensuring seamless production and quality control from concept to final output.

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03 EDUCATION

Bachelor of Fine Arts in Graphic Design | Art, Science and Technology University in Lebanon | 2006

Technical Bachelor in General Electronics | Kafaat, Beirut, Lebanon | 2003

04 EXPERIENCE

Senior Design and Project Manager | WP Production, Abu Dhabi **| 2023 – Present**

- Led a team of junior designers and editors, ensuring timely and high-quality project completion.
- Managed the entire project lifecycle, from concept to delivery, for diverse clients.
- Developed budgets and timelines, delivering projects on time and within budget.
- Presented design concepts to clients, securing approvals and ensuring satisfaction.
- Collaborated with cross-functional teams for seamless project execution.
- Implemented project management methodologies to track progress and mitigate risks.
- Oversaw quality control throughout the design and production process.
- Contributed to business development by identifying new opportunities.
- Stayed informed about the latest design trends, technologies, and industry best practices.

Creative Designer | Abu Dhabi Cycling Club, Abu Dhabi **| 2020 – 2023**

- Managed all creative materials for over 20 cycling events annually, resulting in a 15% increase in audience engagement.
- Produced high-impact video promos, generating a 10% boost in sponsor interest.
- Designed cycling kits for the Abu Dhabi Cycling Team, incorporating innovative design elements and team branding.
- Collaborated with Abu Dhabi Sports Council to ensure creative alignment and successful event execution.
- Communicated effectively with third-party vendors, pre-sales teams, delivery managers, and event planners.

Creative Design Lead | Art-monit, Lebanon **| 2016 – 2019**

- Led a team of designers in creating visual materials for major events and weddings, exceeding client expectations.
- Developed detailed budgets and timelines, ensuring projects were delivered on time and within budget.
- Presented design concepts to clients, effectively communicating artistic approaches and securing approvals.
- Collaborated with pre-sales, delivery managers, and technical architects to ensure seamless project execution.

Associate Design Director | HBR Creative, Lebanon **| 2013 – 2016**

- Provided creative direction and guidance to design teams on branding, advertising, and print campaigns.
- Supervised multiple design projects, ensuring high-quality deliverables and client satisfaction.
- Presented design concepts to clients, effectively communicating artistic approaches and securing approvals.

Graphic Designer | PrintCut, Lebanon **| 2010 – 2013**

- Developed branding, corporate identity, advertisements, print collateral, and signage for a diverse client base.
- Ensured brand consistency across all marketing materials.

Graphic Designer | Designer, Lebanon **| 2005 – 2010**

- Developed branding, corporate identity, advertisements, print collateral, and signage for a diverse client base.
- Ensured brand consistency across all marketing materials.